

**Automating Automotive – eBay UK HQ – Thursday 5<sup>th</sup> October**

**Draft Agenda**

10.00 – 10.05	Welcome	Arjang Salehi from eBay, Andrew Rowson from ecommotors
10.15 – 10.35	Q&A with eBay Motors senior team	eBay Motors senior team
10.35 – 10.55	How automation is important and TecCom’s solutions	Mark Rudge from TecCom and Ajai Chauhan from Arks Global
10.55 – 11.15	Fitment and Item Specifics challenges and opportunities	Manish Goenka from eBay
11.15 – 11.45	Networking Break	
11.45 – 12.05	Automotive landscape and predictions for 2024	Nitin Gupta from Frost and Sullivan
12.05 – 12.25	The future of online and Click and Fit	Ian Faulkner from eBay
12.25 – 12.45	Social media, blogging and other content for multichannel selling	Chris Dawson from ChannelX (formerly Tamebay)
12.45 – 13.45	Networking Lunch	
13.45 – 14.15	Profile and focus for eBay Motors categories	eBay category managers
14.15 – 14.35	How the IAAF can support retailers both on and offline	Neil Pattemore from IAAF
14.35 – 14.55	Why data is the key to your success or failure	Andrew Rowson from ecommotors
14.55 – 15.00	Closing comments	Arjang Salehi from eBay, Andrew Rowson from ecommotors
15:00+	Networking	